

**ECONOMIC DEVELOPMENT & PLANNING  
TOURISM/AGRICULTURE LEGISLATIVE COMMITTEE MEETING  
August 6, 2019**

**ATTENDEES:**

**Legislators:** Dale Weston, Ed Hollenbeck, Mike Roberts, Dennis Mullen, Marte Sauerbrey

**Staff:** LeeAnn Tinney, Linda Sampson, Rita Hollenbeck

**Guests:** Rebecca Maffei, Tourism Director, Betsey Hale, President, Three Rivers Development Corp. & Fingers Lake Wine Country Chair, Laury Ward, Finger Lakes Wine Country President

Legislator Weston called the meeting to order at 1:00 P.M.

**MINUTES**

- Approval of minutes from July 2, 2019 – Legislator Weston asked for approval of minutes from the July 2, 2019 committee meeting. Legislator Hollenbeck made a motion to accept the July 2, 2019 minutes, seconded by Legislator Roberts. All were in favor.

**FINGER LAKES WINE COUNTRY TOURISM MARKETING ASSOCIATION:** Ms. Tinney introduced Betsey Hale and Laury Ward. An outline of their presentation was previously emailed and a copy of their PowerPoint presentation was distributed at the meeting. Ms. Hale and Ms. Ward reviewed and discussed their outline and presentation which included: market research, brand refresh update, Tioga County Tourism impact, benefits to Tioga County being a member, as well as the return on Tioga County's investment, TBEX update, and their workplan for 2020.

**TIOGA COUNTY TOURISM:** Becca Maffei – Monthly report previously emailed. Ms. Maffei distributed a report of highlights including: Digital Ad Campaign – Finger Lakes Vacation Contest, Finger Lake Farm Country, Little League 10U Tournament, Visitor Center Updates, Internship and Geocache Tour. Ms. Maffei reviewed and discussed her report. There was a brief discussion about leaf-peeping.

**ECONOMIC DEVELOPMENT & PLANNING:** LeeAnn Tinney – Agenda, attachments and highlights previously emailed. Director's Highlights follow:

**Meetings Attended**

- Regional Economic Development Council
- Regional Economic Development Council- Executive Committee

- Regional Economic Development Council- Workforce Committee
- Regional Economic Development Council- Placemaking Committee
- STREDC Loan Committee
- SBDC (Small Business Development Center)
- STEAM 21- Collective Impact
- STEAM 21- Steering Committee
- Finger Lakes Wine Country Tourism Marketing Association
- Leadership Tioga - Presentation on TEAM Tioga for Leadership class.
- Tioga County Chamber of Commerce Board
- Tioga County Chamber of Commerce- Governance Committee
- Tioga Downs Press Conference– Opening of sports betting.
- The Agency (Broome County IDA)- Joint workforce initiative; communication improvement with change in leadership.
- Gateway Team- HCR (Housing Community Renewal), CPC (Community Preservation Corporation) and Bruce Nelson; looking at potential projects in the Owego area.

### **Department Highlights**

- Regional Council Board of Directors appointment- 4 candidates submitted to the State for review: Scott Taylor, Becca Maffei, George Bowen and Kate Whittemore.
- Projects
  - V&S- Construction has begun; steel is up. Groundbreaking event scheduled for September.
  - HEMP drying facility project in the Waverly Warehouse; privately funded.
  - Cabinets by Marciano- Seeking funding for roof repair on the old Stackmore Building; once completed they are looking to hire 20-25 people.
- Consolidated Funding Applications- 13 applications from Tioga County
  - ED&P Department on behalf of Village of Owego- NY Main Street/North Avenue.
  - Midwestern Pet Foods- Expand and improve operations.
  - Home Central- New show room addition.
  - Racker- Construction for a not-for-profit hub and emergency fall-out shelter.
  - Soil & Water- 3 applications.
  - Village of Owego- 2 applications.
  - Town of Owego- 2 applications.
  - Waterman Conservation Center
  - Owego Apalachin Central School District

Regional Council Executive Committee begins scoring projects August 22<sup>nd</sup>.
- Land Bank
  - 117 Liberty Street, Owego- Has been demolished.
  - 39-41 Temple Street, Owego- Has been demolished.
  - 115-117 Chestnut Street, Owego- Has been demolished.
  - 9 Waverly property demolitions scheduled.

Legislator Sauerbrey reported that the property on Park Place in Waverly has been demolished.
- Restore NY projects in progress:
  - 358 Broad Street, Waverly
  - 167-169 and 171 Main Street, Owego

- DRI- Project announcement scheduled for August 8<sup>th</sup>; Owego Elks at 1:00pm. Lt. Governor Hochul will be making the announcement.
- 2020 Census Complete Count Committee- Promoting the Census has begun; promotional materials have been ordered.
- 239 Reviews presented to the County Planning Board and recommended for approval:
  - County Case 2019-009: Village of Waverly, SPR/SUP for 18 senior apartments, Tri-County Real Estate Enterprises.
  - County Case 2019-011: Town of Tioga, SPR for solar energy project, Lodestar Energy, LLC.
  - County Case 2019-012: Town of Barton, SPR for hemp CBD extraction industry, WNYWP, LLC.
- 2020 Budget – Budget worksheets previously emailed. Ms. Tinney reviewed the proposed 2020 budget for the following:
  - Economic Development- Ms. Tinney pointed out an increase in revenue, as well as an increase to the car maintenance line item due to Mr. Hammond's recommendation of \$1000 per vehicle. This is because ED&P manages the use of two County vehicles.
  - Planning- This is the same; no increase.

**Resolutions** – The following resolutions were presented and approved:

H03-SEQRA Consideration for NYS Office of Parks Recreation and Historic Preservation 2019-2020 Snowmobile Trails Grant-in-Aid Program Phase II Application

H06-Recommend Member (A Hendrickson) to the Susquehanna Heritage Area Commission

**ADJOURNMENT** – With no further topics of discussion or questions, the meeting was adjourned at 2:05 P.M.

Respectfully Submitted,  
 Linda Sampson  
 Administrative Assistant to Economic Development & Planning